

To fulfill the social responsibilities incumbent upon an enterprise that plays such an essential part in the creation of social infrastructure in communities around the world

The KHI Group traces its beginnings back to 1878 and KHI's early activities in the shipbuilding business. Since then, the Group has expanded its business pursuits in line with the times, gaining a solid foothold in transportation equipment and systems, specifically rolling stock, aircraft and motorcycles known worldwide under the Kawasaki brand, and then a growing presence in energy and environmental engineering,

tomorrow.

In fiscal 2012, we opened a dialogue with experts in an effort to ascertain with greater clarity the position that is specifically required of the KHI Group. (Please refer to pages 13–14 for details.) The comments and suggestions offered by the panel of experts will be reflected in future CSR activities as if the opinions were those of stakeholders.

The perils of unprecedented natural disasters etched itself deeply into my mind in 2011. My heart goes out to those still affected by the earthquake and tsunami and the ensuing consequences, and while reconstruction will take time, I fervently hope that life returns to normal in the areas of devastation as quickly as possible.

The KHI Group already had a business continuity plan (BCP) in place—prompted by the lessons learned in the Great Hanshin Earthquake of 1995—that stressed protecting the lives of employees and their families, getting business back to normal on our own, and recognizing our responsibility to and the importance of contributing to local communities. The Great East Japan Earthquake prompted management to review the

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emergency power sources pushed up requests for reliable
energy supply systems and products capable of greater
energy use efficiency, including operation during power-saving
times. In addition, the importance of building towns better able
to withstand disasters became blatantly more obvious.

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