

4 Environmental activities

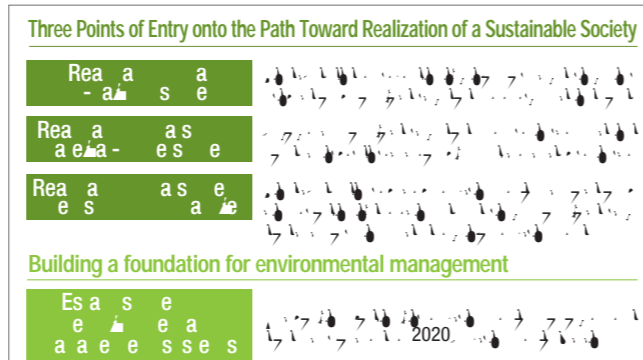


Establishment of 2020 Environmental Vision

In fiscal 2011, we drafted 2020 Environmental Vision, which seeks to define what the Group should be in 2020 from an environmental perspective under our Group Mission: “Kawasaki, working as one for the good of the planet (Enriching lifestyles and helping safeguard the environment: Global Kawasaki).” Realization of this vision will be supported by environmental management activities plans, which run for three years. We embarked on the 7th Environmental Management Activities Plan in fiscal 2011, at the same time that 2020 Environmental Vision was launched, with targets to achieve during this three-year period and key strategies to implement in each year of the plan. Based on the environmental philosophy described in our Environmental Charter, 2020 Environmental Vision will underpin the establishment of three types of societies—a low-carbon society, a sound material-cycle society, and a society that coexists with nature. A fourth component—the establishment of

environmental management systems—forms the cornerstone of such societies. Through our 2020 Environmental Vision, we aim to contribute to integrating business management and environmental management activities and contribute to a sustainable society.

2020 Environmental Vision



Environmental Management Organization

The director for environmental issues at KHI is appointed Chief Environmental Officer and in this position chairs the Corporate Environment Committee, which deliberates and decides on operations of a variety of important matters related to the environment. To enable each internal company to independently promote the environmental management activities plan as designed, environmental management officers, environmental protection officers, senior managers responsible for environmental protection, and managers responsible for environmental protection are appointed to match the structure of each internal company with such activities. Furthermore, organization systems are in place to facilitate a coordinated effort among all employees to implement environment-oriented initiatives.



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Achieving 2020 Environmental Vision

The 7th Environmental Management Activities Plan, which inaugurated the 2020 Environmental Vision, runs from fiscal 2011 through fiscal 2013. This plan sets out four themes—the realization of a low-carbon society, the realization of a sound

material-cycle society, and the realization of a society coexisting with nature, as well as the establishment of environmental management systems to serve as a foundation for environmental management—that will enable us to realize our vision.

