





At the core of our Mission Statement is the Group Mission (our role in society), which we have stated as, "Kawasaki, working as one for the good of the planet."

"Abundant lifestyles" include material wealth, but what we want to emphasize by "abundant lifestyles" here is also the meaning of "abundance in the spiritual sense." We must seriously think about what our Group can do to promote "spiritual abundance" and take actions accordingly.

The second of the Kawasaki Group Management Principles also includes "spiritual abundance" in its meaning, and is as follows. "Harmonious coexistence: The importance of corporate social responsibility (CSR) permeates all aspects of our business. This stance reflects our Group's corporate ideal of harmonious coexistence with the environment, society as a whole, local communities and individuals."

Specific examples of related activities are presented in this report starting on page 20. In addition to the cooperation and participation of our business locations in local events, the invitation of ordinary citizens to naming and launching ceremonies for newly-built ships and other established activities, other examples include our contributions to local society through Kawasaki Good Times World, our corporate museum, and financial donations at times of disaster. Moreover, recently

The main theme of the environmental activities of our Group is efforts to reduce greenhouse gas emissions. If we imagine that the amount of primary energy used per person in developing countries reached, without any technological advancements, the same level as that currently used in developed countries, we fear that the impact of increased burdens on the global environment would be immeasurable. As a corporation, we must think about efforts to improve the environment in consideration of how it will be in the future for our children and grandchildren.

In addition to actively working to enhance our independent reduction efforts for greenhouse gas emissions, we are also participating in Japan's Experimental Introduction of an Integrated Domestic Market for Emissions Trading, and we are seeking to achieve our targets for reducing the amounts of greenhouse gases that we emit. For example, we have implemented specific measures, including the installation of photovoltaic systems in new factories that are larger than a certain size.

With continued business growth, reducing amounts of emissions is not easy, but through the application of the technologies of our Group, we are also able to utilize international emissions trading. We will continue to undertake specific efforts to reduce emissions.



Medium-Term Business Plan "Global K"

The Global K is a business plan, covering primarily the years 2006 to 2010, compiles strategies to realize a vision for the entire Group and each business field 10 years from now. It specifies business strategies for growth and prosperity of the Group in the first half of the decade.



