

%XVLQHVV 6WUDWHJLHV DQG 7DUJHWV 0HWUI

7KH IROORZLQJ DWHUWV KHV WKDW DRXIOG KIDFSDRW REXVLQDFWLYDQW RYDQFH RXU FRUSRU
WKH PHGLXP WR ORQJ WHUP

(QHUJ\ DQG HQYLURQPHQWEDOXH FKDLQ

%XVLQHVV &DVH 0DQ\ RI VDKD VDNL US S G X F W V W U D F V S R U W D W L R Q H T X L S P H Q W V D R V H Q I
, Q F D F X I U U H Q W S U R G X F W V D Q I D W H H F K R F E D R X D H U G R X V U H U Q O W M H E D O V E R Q Q
Q H J W U R H Z H Z I O O N H O \ O R V H R X U F R P S H W L W L Y H D G Y D Q W D J H D Q G V D O H Y
Y D O X H W R R X U Y D U L R X X F W D M H K R E D U V Q J W R D F K L H Y H F D U E R Q F R X O G
V L J Q L I L F D Q W L P S D F W R Q W K H * U R X S V E X V L Q H V V S H U I R U P D Q F H

%XVLQHVV DWHJL , Q R U G H U W R F R Q W U L E X W H W R W K H H D U O \ U H D O L J D W L R Q R I F D U E R Q Q
= H U R E \ G H S O R \ L Q J R X U G H F D U E R Q L J D W L R O K H B O Q W L G R O X S B O W K W R Q M U

,QIRUPDWLRQ VHFUXULW\

%XVLQHVV &DVH

7KH .DZDNDLS*URXLSGHV D GLYHUVH UDQJH RI SURGXFWV IURP VRFLD
ERWK GRPHVWLFDOO\ DQG LQWHUQDWLRQDOO\ DQG DFFXPXODWHV D
LQIRUPDWLRQ DV ZHOO DV FXVWRPHU LQIRUPDWLRQDV \$PSEUWDEWVL
LQFUHDVLQJO\ GLJLWVDFHQ IURP XWVLGH WKH FRPSDQ\ DUH RQ WKH
DV OHDNDJH RI LPSRUWDQW LQIRUPDWLRQ V\ VWHP VKXWGRZQV DQG I